

FIG. 1A

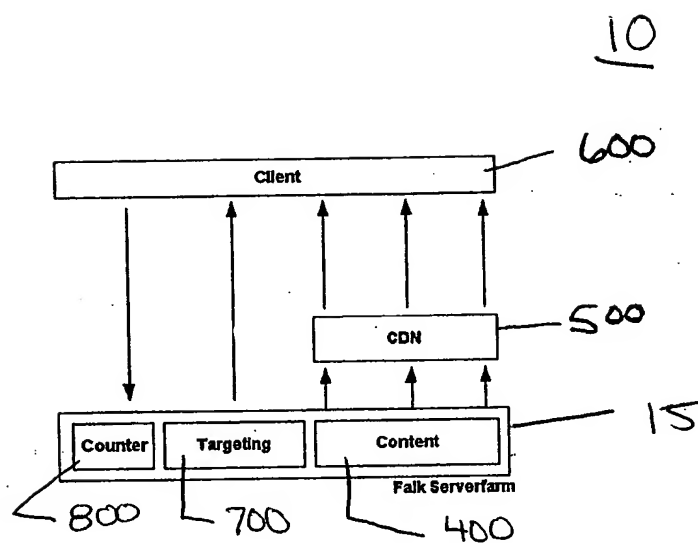


FIG. 1B

ID  
Index  
Start date  
End date  
Day  
Start time  
End time  
Version  
Share  
Priory  
NumberofImpressions  
NumberofClicks  
SumofImpressions  
SumofClicks  
Frequency  
DomainFlag  
DomainList  
TargetingFlag  
TargetingReverse  
FrequencyPeriod  
ProfileFlag  
ProfileList  
ProfileMatch  
MaxPerDay  
AgentInfoFlag  
AgentInfoList  
AgentInfoMatch  
BandwidthFlag  
BandwidthMin  
BandwidthMax  
ProfileFormula  
AgentInfoFormula  
Wordlist  
CompleteTargetingFormula

FIG. 2A

ID  
Campaign  
File  
URL  
AltText  
Anteil  
HTMLCode  
Frequency  
FrequencyPeriod  
TargetingReverse  
TargetingFlag  
DomainFlag  
DomainList  
ProfileFlag  
ProfileList  
ProfileMatch  
AgentInfoFlag  
AgentInfoList  
AgentInfoMatch  
BandwidthFlag  
BandwidthMin  
BandwidthMax  
ProfileFormula  
AgentInfoFormula  
CompleteTargetingFormula

FIG 2B

ID  
Impressions0  
Impressions1  
Impressions2  
Impressions3  
Impressions4  
Impressions5  
Impressions6  
DayImpressions0  
DayImpressions1  
DayImpressions2  
DayImpressions3  
DayImpressions4  
DayImpressions5  
DayImpressions6  
ImpressionPrognose

FIG. 2C

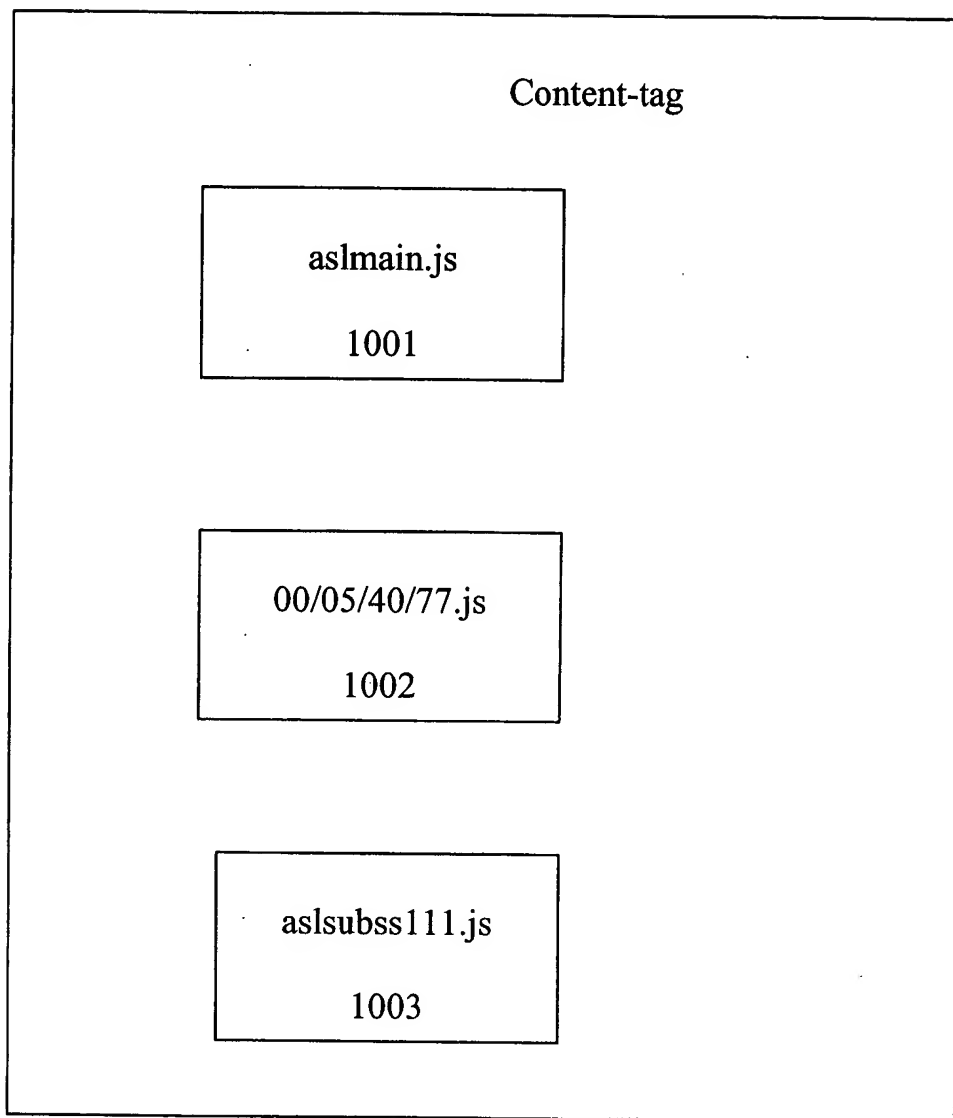


FIG. 3

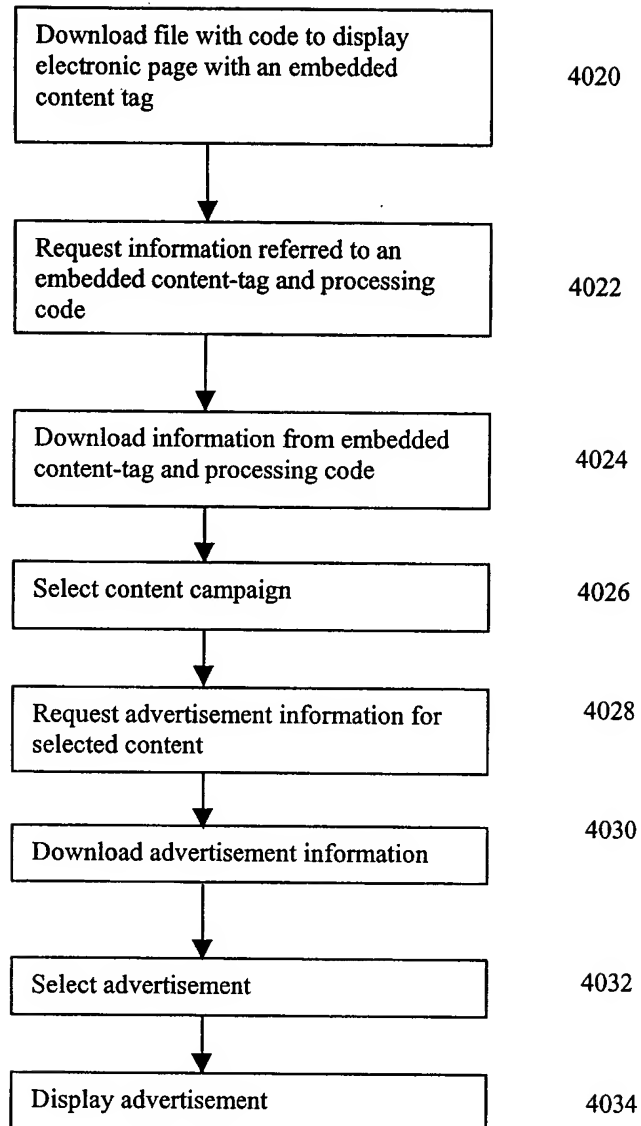


FIGURE 4

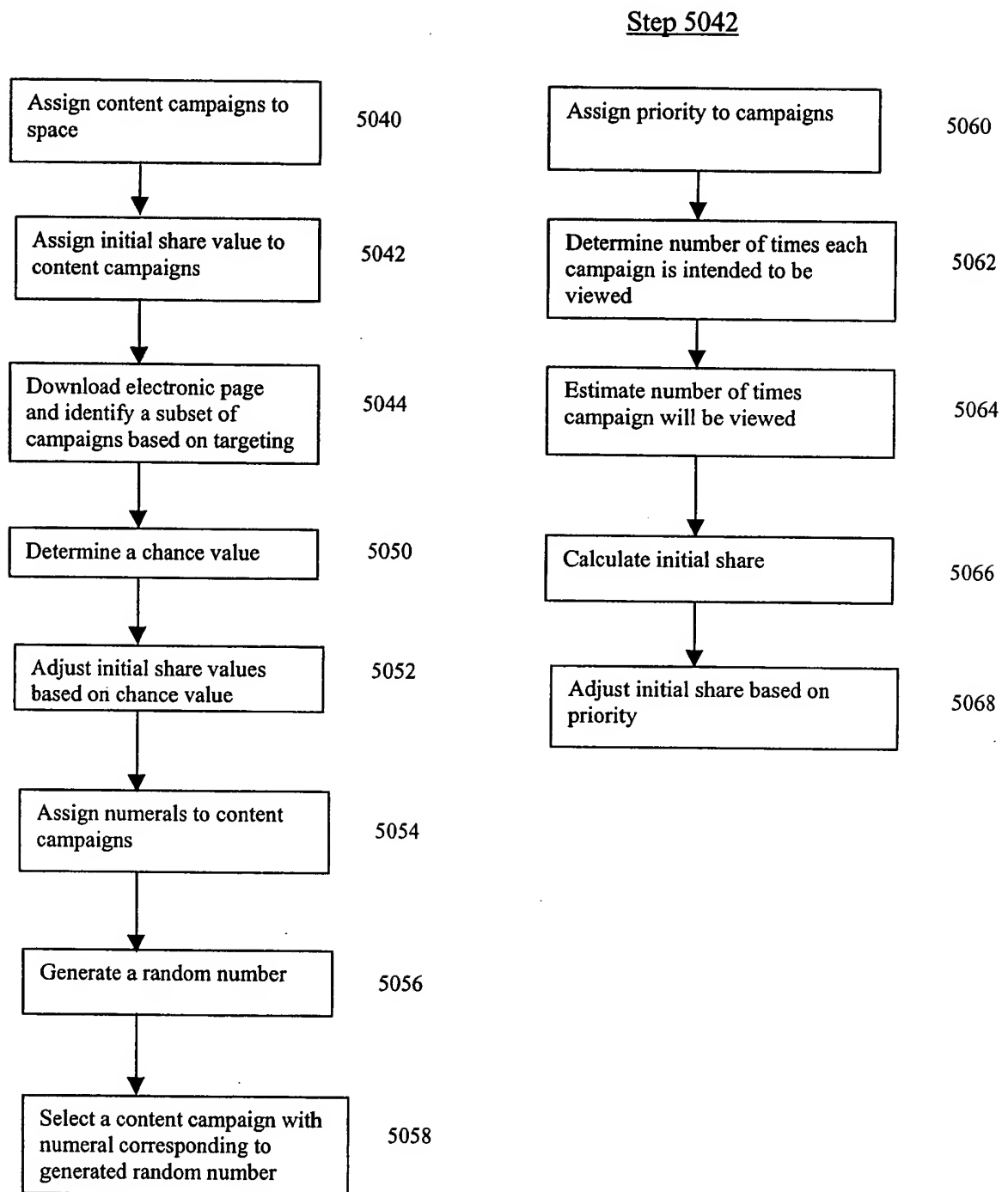


FIGURE 5